



## GPA's CLUB ADVISORY PROGRAM

GPA is a premiere golf and club consulting firm with vast experience encompassing more than 2,500 assignments nationwide and beyond since 1980. GPA President, Larry Hirsh leads a diverse team of industry experts for each assignment and we are uniquely capable of handling the many challenges facing private, municipal, resort and daily fee clubs in an evolving and competitive environment. Hirsh, an active author and lecturer on topics of interest to the golf course industry, holds various professional and industry designations and memberships. He is an international course rater for Golfweek Magazine and active competitive golfer.

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GPA's Club Advisory Program (CAP) avails the owners, leaders and managers of clubs, daily fee courses and municipal golf facilities, along with other interested stakeholders like lenders and boards access to expertise specifically tailored to tackle their challenges. Whether an operational issue, the desire to evaluate management performance, provide forensic or litigation support or simply to compare financial performance with the market, GPA can provide expert services in the following areas:

- Operations
- Market/Market Positioning Analysis
- Market Performance Comparison
- Management/Governance
- Informed Strategic Planning
- Agronomy/Maintenance
- Golf Course Design Consulting
- Food & Beverage
- Financial Forecasting
- Real Estate Tax Assessment
- Financing
- Brokerage